



Exhibition Pierre JOUBERT

Pierre Joubert was born in Paris on 27th June 1910. He studied at the School of Applied Arts and went to work in the art studio of *L'Illustration* in 1927. He was closely associated with the creation of Scouting and the popular look of Boy Scouts in France and Belgium, comparable to the American artist Norman Rockwell. In 1934, he began a longtime collaboration with the publishing house *Scouts de France*. He did illustrations for various scouting magazines and calendars.

Joubert also was an illustrator of boys' adventure novels, particularly the *Signe de Piste* (Trail Sign) collection. The style of Joubert's illustrations depicted idealized boys experiencing the glories of Scouting and comradeship. Joubert is considered, owing to his eye for trend and his mass-market exposure, to have had reflective influence on boy-culture in France from the 1930s until the close of the 1960s.

During the 1950s, Joubert did a large amount of illustration work for the collections *Marabout Junior* and *Pocket Marabout* for *Marabout* publishers, including more than 120 *Bob Morane* books. During the 1980s, he illustrated several books in the historical collection *La Vie Privée des Hommes* by *Hachette* publishers.

Not long before his death, Joubert produced a large volume of memoirs and reprinted art, *Souvenirs en vrac*. He died on 13th January 2002, in La Rochelle, at age 91.